

2023 May 6th and 7th

Spring Jamboree Sponsorship Opportunities

Presented by

Boulder City Chamber of Commerce



Spring Jamboree Sponsorship Levels



- Queen Bee - \$7000.00
- Worker Bee - \$5000.00
- Busy Bee - \$2500.00
- Honey Hive - \$1000.00
- Spring Jam Bee - \$500.00

Queen B - \$7000.00

Stage Sponsor



- Banner with Logo On Stage
- Company announced at each break on stage daily
- Social Media Post weekly on Chamber Facebook, Instagram and GMB
- 1 post following event on the same channels
- Complimentary Booth at event
- 30 sec video placement on Chamber Homepage, Sponsorship page of Spring Jamboree Website, GMB page and Youtube Channel
- 30 sec video will also be turned into a Thank you Sponsor Video that will be used on Spring Jamboree and Chamber Facebook pages along with Sponsorship page on the Spring Jamboree website and YouTube Channel

Worker Bee

\$5000.00



Kid's Korner Sponsor

- Banner with Logo On Fencing
- Company announced 5 times from stage daily
- Social Media Post 4 times on Chamber Facebook, Instagram and GMB
- 1 post following event on the same channels
- Complimentary Booth at event / or Rack Card Placement at Information Booth
- 15 sec video placement on Chamber Homepage, Sponsorship page of Spring Jamboree Website, GMB page and YouTube Channel
- 15 sec video will also be turned into a Thank you Sponsor Video that will be used on Spring Jamboree and Chamber Facebook pages along with Sponsorship page on the Spring Jamboree website website and YouTube Channel

Busy Bee

\$2500.00



Clean Green Sponsor

- Logo on General Sponsor Banner on Stage and at Info Booth
- Company announced 3 times from stage daily
- Option to supply "clings" for garbage cans
- Social Media Post 2 times on Chamber Facebook, Instagram and GMB
- Rack Card Placement at Information Booth
- Logo Placement on Tshirts for Green Volunteers
- 15 sec video placement on Best Dam Wine Walk Facebook Page, Chamber Sponsor YouTube Channel and GMB page
- 15 sec video will also be turned into a Thank you Sponsor Video that will be used on Spring Jamboree and Chamber Facebook pages along with Sponsorship page on the Spring Jamboree website

Honey Hive

\$1000.00

General Sponsor



- Logo on General Sponsor Banner on Stage and at Info Booth (located along food alley)
- Company announced 5 times from stage
- Social Media Post 4 times on Chamber Facebook, Instagram and GMB
- Rack Card Placement at Information Booth
- Complimentary Booth at event
- 10 sec video placement on Best Dam Wine Walk Facebook Page, Chamber Sponsor YouTube Channel and GMB page

Spring Jam Bee

\$500.00



Community Sponsor

- Recognition on stage once each day
- Social Media Post prior to and after event on Chamber Facebook, Instagram and GMB
- 10 sec video placement on Best Dam Wine Walk Facebook Page, Chamber Sponsor YouTube Channel and GMB page

2023 SPRING JAMBOREE

46th Annual Spring Jamboree

40K in attendance over 2 day show

Facebook - 9000 followers

@SpringJamBC

@BoulderCityChamber

@BestDamWineWalk

Instagram - 300 followers

@BestDamWineWalk

@BCNevadaChamber

Please Contact Madison@BoulderCityChamber.com

702-293-2034 - for Sponsor Opportunity